



Online PD Course for Washington State Educators

Empowering all students through Media Decoding



Washington Office of Superintendent of
PUBLIC INSTRUCTION

WHAT?

An online professional development course designed to introduce librarians and other educators to the vibrant practice of constructivist media decoding. This 9-week online training is provided through the Washington OSPI Media Literacy & Digital Citizenship Program in collaboration with Project Look Sharp. Those who complete the course will earn 15 clock hours, a badge from Project Look Sharp, and a letter of documentation describing the training which can be sent to an administrator of your choice.

WHO?

K-12 School Librarians and Teachers from across Washington State who are interested in using media decoding in their work with students in their libraries and classrooms.

WHEN?

The course begins with a live virtual Zoom session on Wednesday March 5, 4:30-6:00 pm PST hosted by Project Look Sharp directors Chris Sperry and Cyndy Scheibe. This is followed by 4 modules of self-paced activities over 9 weeks, as well as optional individual coaching by Cyndy Scheibe. The course ends with a live virtual Zoom session on May 7, 4:30-6:00 pm PST.

"It just fits so perfectly with what I believe to be vital in all education, to teach our students to critically think. It's not just a 'school skill'; it's a life skill."
- CMD Trained Librarian

HOW?

Primarily through self-paced modules, participants will:

- be trained to guide students through media decodings using questioning techniques
- create and practice leading a media decoding lesson of their own
- learn how to build on this training to become leaders for media literacy in their schools

INTERESTED?

For more information and to register, email

looksharp@ithaca.edu

Deadline for Registration:

Monday, February 24



projectlooksharp.org



WHAT IS CONSTRUCTIVIST MEDIA DECODING (CMD)?

While analyzing and evaluating messages conveyed in diverse forms of media, students learn to "construct" new knowledge for themselves by reconciling new information with their previous experiences and ideas through inquiry-based learning and reflective dialog.

"CMD lessons can reach and engage resistant students...this is meant for every student, all types of learners."
- ML3 Librarian

WHY THE COURSE?

Amid growing concerns about mis/disinformation, teachers and librarians are finding new ways to empower students of all ages with media literacy, coupled with digital and information literacy skills. Project Look Sharp has been leading professional development trainings in constructivist media decoding for more than 20 years, and we are delighted to provide our first online hybrid courses designed to teach librarians how to lead effective media decodings with students and colleagues.

"CMD has changed the way I approach teaching media with students. Having the option to do it virtually made it possible for me."
- CMD Trained Librarian



WHY CMD?

Enhances student engagement & agency

Supports the teaching of core content & standards

Trains students to evaluate credibility & bias through evidence based questioning

Teaches higher order critical thinking, metacognitive reflection & literacy skills

Shifts polarized thinking through civil conversations & self-reflection

Reaches traditionally disenfranchised & marginalized students

Trains teachers to listen to student meaning-making through inquiry & questioning

Integrates with other initiatives (eg. SEL, DEI, PBL & learning standards)

"It has totally transformed the way I teach."
- ML3 Librarian