



## Online PD Course for K-12 School Librarians

March 4 – May 6, 2025

# Empowering all students through Media Decoding



### WHAT?

An online professional development course designed to introduce K-12 school librarians to the vibrant practice of constructivist media decoding. This 9-week online training is provided through Project Look Sharp at a cost of \$190 per person paid by credit card or school/organization voucher. Those who complete the course will earn a badge from Project Look Sharp and a letter of documentation describing the 15 hours of PD training which can be sent to an administrator of your choice.

### WHO?

K-12 School Librarians from across the United States who are interested in using media decoding in their work with students in their libraries and classrooms.

### WHEN?

The course begins with a live virtual Zoom session on Tuesday March 4, 7:00-8:30 pm EST hosted by Project Look Sharp directors Chris Sperry and Cyndy Scheibe. This is followed by 4 modules of self-paced activities over 9 weeks, as well as optional individual coaching by Cyndy Scheibe. The course ends with a live virtual Zoom session on May 6, 7:00-8:30 pm EST.

"It just fits so perfectly with what I believe to be vital in all education, to teach our students to critically think. It's not just a 'school skill'; it's a life skill."  
- CMD Trained Librarian

### HOW?

Primarily through self-paced modules, participants will:

- be trained to guide students through media decodings using questioning techniques
- create and practice leading a media decoding lesson of their own
- learn how to build on this training to become leaders for media literacy in their schools

### INTERESTED?

For more information and to register, email

[looksharp@ithaca.edu](mailto:looksharp@ithaca.edu)

Deadline for Inquiries:

Friday, February 21  
(payment by February 28)



ITHACA COLLEGE

[projectlooksharp.org](http://projectlooksharp.org)



## WHAT IS CONSTRUCTIVIST MEDIA DECODING (CMD)?

While analyzing and evaluating messages conveyed in diverse forms of media, students learn to "construct" new knowledge for themselves by reconciling new information with their previous experiences and ideas through inquiry-based learning and reflective dialog.

"CMD lessons can reach and engage resistant students...this is meant for every student, all types of learners."  
- ML3 Librarian



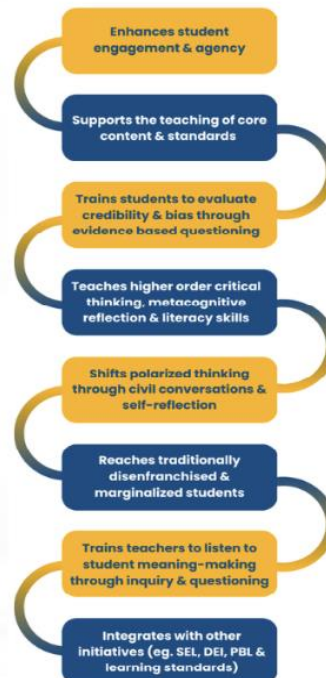
### WHY THE COURSE?

Amid growing concerns about mis/disinformation, teachers and librarians are finding new ways to empower students of all ages with media literacy, coupled with digital and information literacy skills. Project Look Sharp has been leading professional development trainings in constructivist media decoding for more than 20 years, and we are delighted to provide our first online hybrid courses designed to teach librarians how to lead effective media decodings with students and colleagues.

"CMD has changed the way I approach teaching media with students. Having the option to do it virtually made it possible for me."  
- CMD Trained Librarian



### WHY CMD?



"It has totally transformed the way I teach."  
- ML3 Librarian