

PROJECT LOOK SHARP



June 2024 Newsletter

PLS June '24 Newsletter at a Glance

New Lessons:

- [Media Constructions - The Declaration of Independence](#) Middle School - High School
- [Climate Change Through Movie Posters](#) Middle School - College
- [Christmas Love - SEL and Media Literacy](#) Elementary
- [Christmas Love - Advertising, Emotions, and Literary Elements](#) Middle School - High School

Lessons on [D-Day](#) and [WWII](#)

Lessons for [Pride Month](#)

[ML3 Newsletter](#): Librarians as Leaders for Media Literacy

[NAMLE Conference](#): July 12 & 13

New Lessons:

[Media Constructions of the Signing of the Declaration of Independence](#)

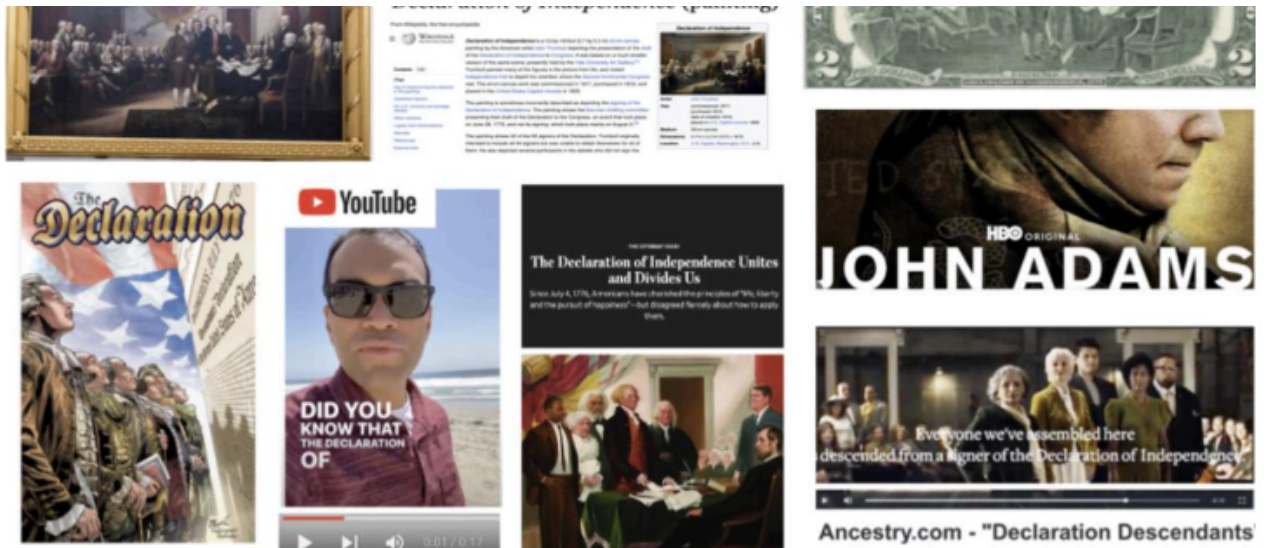
Students analyze diverse media forms related to John Trumbull's famous painting of the signing of the Declaration of Independence for messages about the event, the credibility and qualities of different media forms, and about American history.



WIKIPEDIA
The Free Encyclopedia

Declaration of Independence (painting)





Questions for Media Analysis:

- 1) What are the messages about the signing of the Declaration of Independence?
- 2) What media form is this, who made this, when, and for what purpose?
- 3) What questions should one ask to assess the credibility of the information?
- 4) What does this lesson teach about the event, about historical representation, and about our understanding of history?

Other Media Decoding Lessons...

about the [Revolutionary War for Grades 4-8](#) ,
 500+ Media Decoding Lessons on [US History](#)
 – filter by *Level, Keyword, Media Type, Standard, Lesson Duration, etc.*

Climate Change Through Movie Posters

Students analyze film posters from 2004-2022 for messages about how climate change has been represented in cinema, and the impact of film socially and



personally.



Questions for Media Analysis:

- 1) What are the messages about climate change in these posters?
- 2) How does this make you feel and why might different people react differently?
- 3) What factors (e.g., social, political, historical, and economic) may have influenced each portrayal of climate change?
- 4) Can films change public perception of a major issue like climate change?

Other Media Decoding Lessons about the Environment...

for [Early Elementary](#), [Upper Elementary](#), [Middle School](#), [High School](#), [College](#)

65 Media Decoding Lessons about [Climate Change](#)

Christmas Love - a 90 Second Commercial



[Christmas Love – SEL and Media Literacy](#)

For Early Elementary & Up

This lesson can teach to SEL objectives by having students identify emotions through facial expressions and/or media literacy objectives by having students analyze the messages and techniques used in a commercial.

[Christmas Love - Advertising, Emotions, & Literary Elements](#)

For Middle School & Up Students analyze a short video commercial about “Christmas Love” for its purpose, the elements and techniques of storytelling, and to reflect on the role of emotion and identity in interpretation of media messages.

Other Media Decoding Lessons about....

[Holidays](#) (search by *Level*),

[Advertising](#) (filter by *Level, Media Type, etc.*)

[Social Emotional Learning](#), and **[ELA](#)**

D-Day - Two views of History

High School – College

Students decode U.S. and Soviet history texts for conflicting perspectives about D-Day and the liberation of France.

D-Day Invasion: the Greatest Military Feat in All History.

- U.S. Textbook

The Anglo-American forces met with practically no opposition from the Hitlerites and advanced into the heart of France.

- Soviet Textbook



Questions for Media Analysis:

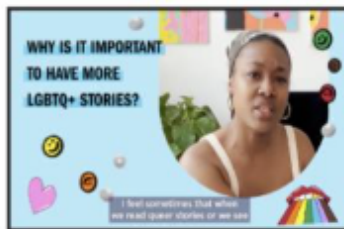
- 1) How does each text reflect Cold War views and the historical context of 1967?
- 2) Is one text more biased or objective?

Other Media Decoding Lessons about....

WWII, War, or US History

(filter by Level, Keyword, Duration, etc.)

17 Media Decoding Lessons for Pride Month



From the lesson: Pride Month: Representation and Authorship

Media Decoding Questions:

- 1) What are the messages in this video about Pride Month and identity?
- 2) Who made this and for what purposes?
- 3) How does the source of the video (State Department, National LGBTQ Task Force, etc.) impact the message?

4) How might your own identity impact how you view these videos?

ML3 National Newsletter: Librarians as Leaders for Media Literacy

Check out our first [ML3 National Newsletter](#). This will update you on our progress in scaling up habits of questioning all media messages for all students through the leadership of K-12 school librarians nationwide. The [ML3 initiative](#) is supported through a planning grant from the federal Institute for Museum and Library Services.

NAMLE Virtual Conference July 12 & 13, 2024

The National Association for Media Literacy Education hosts the largest professional development conference dedicated to media literacy education in the United States.

From Pre-K to Higher Education, Community Education and Libraries, the conference provides valuable resources, technology, teacher practice and pedagogy, assessments, and core concepts of media literacy education.

Go to the conference website for more information:

<https://conference.namle.org>.

