*October 2023 Newsletter*

## PLS October '23 Newsletter at a Glance:

### New Lessons:

- Mediated AI: **Artificial Intelligence** in Feature Film
- **Japanese Internment** During WW2

Media Decoding for **Halloween** and **Veterans Day**
Lessons for **Sustainability**
**Media Literacy Week**
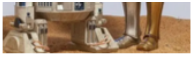**Mapping Impactful Media Literacy Project**
**ML3** Update

## New FREE Media Decoding Lessons:

### Mediated AI: Artificial Intelligence in Feature Film

Students analyze seven film excerpts from the 1950s to the 2020s for messages about the impacts of artificial intelligence on society.



- What are the messages in these film clips about AI?

- What historical context shaped each construction?

**Star Wars -** 1977 **Wall-E -** 2008 **M3GAN -** 2022

## Japanese Internment During WW2

Students analyze four short video representations about Japanese internment during WWII for messages about the event, how it is constructed, its historical and cultural context, and our understanding of history.



"Japanese-American Internment During WWII." History Channel. 2017. 3:31.



Japanese Relocation. U.S. Office of War Information. 1943. 3:01.

- When and why was each video made, by whom, and for what audience?

- Are any of these views of history more objective, more truthful, or more biased than the others?

## Halloween - Media Decoding Lesson:

### Halloween Costumes: When Does Fun Turn Into Hurt?

Students analyze a commercial and video analysis for messages about cultural appropriation in Halloween costumes and how identity impacts responses to media.



M & M Commercial, 1988, :35 sec.



- What are the messages in each video about dressing up as "Indians" on Halloween?

- Who created this for what purpose?

- Who might benefit and who might be harmed by each of

Cultural Appropriations vs. Appreciation, CBC, 2016, 2:46 min.

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# Veterans Day - Media Decoding Lesson:

## Veterans' Statues: Reading the Messages

Students analyze sculptures of war veterans for messages about purpose, point of view and meaning.



- What war or veterans' group is being honored here?

- How are the different wars presented similarly or differently?

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# Check out our collection of media decoding lessons about SUSTAINABILITY:

- 12 Lessons for Early Elementary
- 19 Lessons for Upper Elementary
- 52 Lessons for Middle School
- 62 Lessons for High School and College

You can filter your search by Keyword, Subject, Media Type, Duration, and more.

## From NAMLE

**Media Literacy Week** is coming up October 23-27 with a growing list of **events**, including Project Look Sharp webinars on *Librarians as Leaders for Media Literacy* and *K-12 Resources for Media Decoding*.

## From the *Newhouse School* at Syracuse University

The Mapping Impactful Media Literacy Project is looking for K-12 educators to participate in a research project on media literacy and civic engagement. Thanks to **NAMLE** they are able to offer a **$30 gift card** for your time and expertise. This project and field guide explores how equity is understood and applied in media literacy practice and research. Click here to sign up or contact NHCodeshift@syr.edu.



## ML3 Update:

Project Look Sharp, in partnership with the American Association of School Librarians and in collaboration with NAMLE, was recently awarded a 2-year grant from the federal Institute of Museums and Library Services to develop a plan to scale up our successful New York State ML3 initiative: *Librarians as Leaders for Media Literacy*. Our Advisory Board made up of school librarians and administrators, teachers, and educational leaders from across the country will be meeting at the AASL conference in Tampa, FL, this month to get the ball

the AASL conference in Tampa, FL this month to get the ball rolling.  We will begin with a study of the systems, opportunities and challenges that exist in all 50 states for scaling up our ML3 work.  For more **information** about this initiative click here.