



## *March 2023 Newsletter*

### **This month's highlights:**

---

- **New Lessons** for integrating media decoding
- Lessons for **Women's History Month**

---

### **New Media Decoding Lessons**

---

Like all of our 570+ lessons, they are free to educators and use engaging media documents with standards-aligned questions to teach core content and habits of critical thinking about media messages. As part of our plan to diversify authorship of our lessons, these lessons have been co-created by Project Look Sharp working with school librarians, teachers and media literacy experts.

*Click on any of the links below to access our free media decoding lessons:*



*What are the messages about sharks?  
Are these messages true facts about real sharks?*

## Baby Shark: Introducing Analysis Skills

### *Early Elementary*

by Faith Rogow

Students analyze the viral video “Baby Shark” to practice observation, link evidence to a document, assess what is true and not about sharks, and reflect on the credibility of media messages.

## How Do I Choose? Picking the Right Book for Me

### *Early Elementary*

by Sharron Fox

Students analyze book covers and pages from various children's books to determine personal preferences in reading for a variety of purposes.



*Would you choose this book to read? Why?  
Who is it written for? How do you know?*



*What types of media do you see here?  
What questions do you have about Ramadan?*

## Discovering Ramadan

### *Early Elementary through Middle School*

by Michele Coolbeth

Students analyze a tweet, calendar, and book covers related to the celebration of Ramadan to discover unique traditions associated with the holy month and to contrast media forms.

What do you notice about the moon?

## Science or Fiction: Does Carrying an Umbrella in a Thunderstorm Make You More Likely to be Hit by Lightning?

*Upper Elementary*

by Sox Sperry

Students analyze a cartoon and a weather channel video for messages about whether carrying an umbrella is potentially hazardous and about credibility in Internet videos.



Who made each video and why?  
Which one is more memorable? Why?  
Which one should you believe? Why?



How are working women portrayed?  
What is the historical context for each image?

## Rosie the Riveter: Depiction of Women During WWII

*Upper Elementary through High School*

by Mary Kate Longeran

Students compare three illustrations depicting Rosie the Riveter, from 1943 and 2017 to analyze gender messages and historical context.

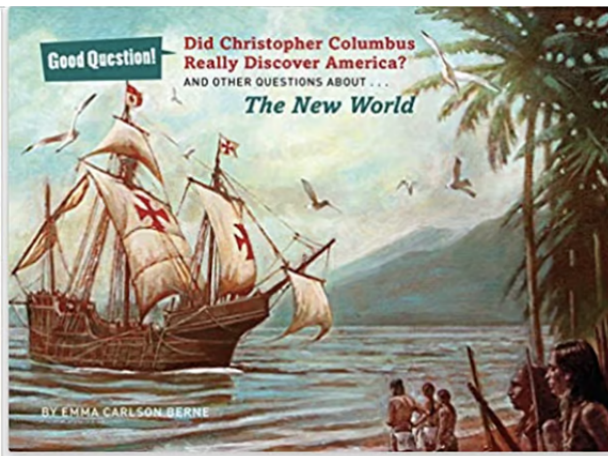
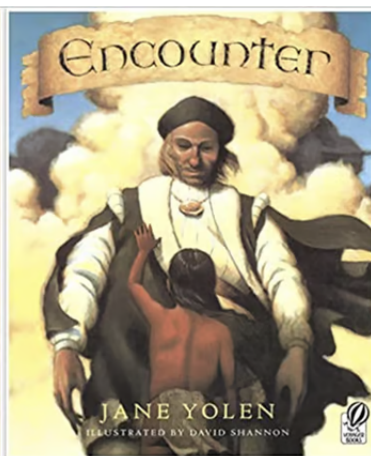
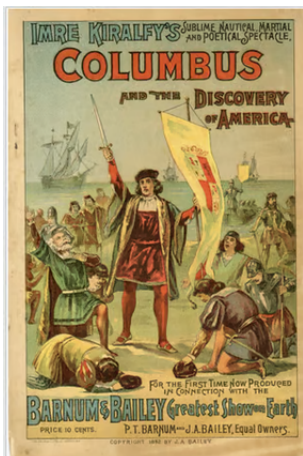
## Columbus "Discovers" America: What's the Story

*Upper Elementary through College*

by Roma Matott

Students analyze three illustrations for messages about Columbus and the Tainos, and reflect on changing historical perspectives.





What are the messages about Columbus? About the Tainos?  
How do these reflect change our view of history over time?



What is the message of this meme?  
Are the claims credible? How do you know?  
How might one's politics impact their critical thinking about each of these?

### Political Memes and Bias: What Resonates, What's True and What Do We Share?

Upper Elementary through College

by Beth Cuddy

Students analyze political memes about Trump and Biden to think about their purpose and target audience, how to determine their accuracy/credibility, and to reflect on their own biases and critical thinking.

## March is Women's History Month



Click on the button below to access our 40+ free media decoding lessons about women's history:

**Women's History**  
(41 lessons)

