



COLLABORATION TIPS FOR CMD

LEVERAGE EXISTING RELATIONSHIPS

into **collaborative partnerships**

RESPOND TO CLASSROOM OR CURRICULAR PROBLEMS & CHALLENGES

and show how **CMD can help!**

ASK YOUR TEACHERS

- *What units are upcoming that you might be interested in CMD lessons?*
- *What students are you struggling to reach? What media are they into?*

SEIZE OPPORTUNITIES TO

- **Co-teach** a CMD lesson with your colleague
- **Present** professional development on CMD

PERSIST & INQUIRE

- *Can I have 2 minutes of your time to talk about CMD?*

all resources available at ProjectLookSharp.org



BENEFITS OF CONSTRUCTIVIST MEDIA DECODING

**Enhances student
engagement & agency**

**Supports the teaching of core
content & standards**

**Trains students to evaluate
credibility & bias through
evidence based questioning**

**Teaches critical thinking,
metacognitive & literacy skills**

**Prepares students to deal with
mis/disinformation in news,
advertising & social media**

**Shifts polarized thinking
through civil conversations
& self-reflection**

**Reaches traditionally
disenfranchised &
marginalized students**

**Trains teachers to listen to
student meaning-making
through inquiry & questioning**

**Integrates with
other initiatives
(e.g. SEL, DEI, & PBL)**