**LEVERAGE EXISTING RELATIONSHIPS**

into **collaborative partnerships**

**RESPOND TO CLASSROOM OR CURRICULAR PROBLEMS & CHALLENGES**

and show how **CMD can help!**

**ASK YOUR TEACHERS**

- What units are upcoming that you might be interested in CMD lessons?
- What students are you struggling to reach? What media are they into?

**SIEZE OPPORTUNITIES TO**

- **Co-teach** a CMD lesson with your colleague
- **Present** professional development on CMD

**PERSIST & INQUIRE**

- Can I have 2 minutes of your time to talk about CMD?

*all resources available at [ProjectLookSharp.org]*
BENEFITS OF CONSTRUCTIVIST MEDIA DECODING

- Enhances student engagement & agency
- Supports the teaching of core content & standards
- Trains students to evaluate credibility & bias through evidence-based questioning
- Teaches critical thinking, metacognitive & literacy skills
- Prepares students to deal with mis/disinformation in news, advertising & social media
- Shifts polarized thinking through civil conversations & self-reflection
- Reaches traditionally disenfranchised & marginalized students
- Trains teachers to listen to student meaning-making through inquiry & questioning
- Integrates with other initiatives (e.g. SEL, DEI, & PBL)