

PROJECT
**LOOK
SHARP**

TIPS FOR ADVOCATING CMD

demonstration
www://
videos

INSPIRE

your teachers and administrators by demonstrating student engagement

- lead a CMD
- show a video clip

INTRODUCE

your teachers to the concepts and methodology of CMD through PD

resources for
www://
delivering PD

sample
www://
survey

SURVEY

your teachers about future units that will lend themselves to integrating CMD lessons

SHARE

immediately usable CMD lessons linked to their curriculum, their students, their needs

Project Look Sharp
www://
lessons

collaboration
www://
tips

COLLABORATE

to plan or teach a lesson to support your teachers with ongoing CMD integration

CONVINCE

administration to allow you to host a CMD PD:

- share a short CMD video
- invite them to view a CMD
- teach a CMD lesson for your observation
- connect CMD to your school curriculum or new initiatives

CMD introduction
www://
video

all resources available at ProjectLookSharp.org



BENEFITS OF CONSTRUCTIVIST MEDIA DECODING

**Enhances student
engagement & agency**

**Supports the teaching of core
content & standards**

**Trains students to evaluate
credibility & bias through
evidence based questioning**

**Teaches critical thinking,
metacognitive & literacy skills**

**Prepares students to deal with
mis/disinformation in news,
advertising & social media**

**Shifts polarized thinking
through civil conversations
& self-reflection**

**Reaches traditionally
disenfranchised &
marginalized students**

**Trains teachers to listen to
student meaning-making
through inquiry & questioning**

**Integrates with
other initiatives
(e.g. SEL, DEI, & PBL)**