

## Example CMD Activity Plan:

## MS Library: How Different Media Present News

See the lesson [Greta Meets Malala](#)

### 1) Teaching Context

- **Grade level:** MS
- **Subject area:** Information Literacy
- **Unit:** Inquiry through investigation, POV
- **What might come before or after this activity:** Discussion of what “bias” and “point of view” are and what impact they have on communication of information.
- **Other relevant contextual information:** Part of a larger unit on validation of information through inquiry and design thinking.

### 2) Content Objectives:

- Evaluates the accuracy, authority, validity, perspective, and bias of sources and information

**Literacy/Critical Thinking Objectives:** (i.e. CCSS for literacy, media literacy)

- Evaluates the effect of different perspectives and points of view on information (e.g., why some information is included, why other information is left out)
- Recognizes that own point of view influences the interpretation of information

### 3) Document(s) description and link:

This activity is taken from Lesson [Greta Meets Malala: How Different Media Forms Present the News](#)

### 4) Key Questions:

- What techniques are used to communicate the messages?
- How effective are those techniques
- Why was these made?
- What ideas, values, and information are overt? Implied? Left out?

### 5) Decoding Plan:

- Have students read the handout.
- Discuss who the two young people are in the lesson.
- Ask about what the messages are in the various documents regarding the meeting, the topics discussed, the actions of the girls previously. Probe about why these are newsworthy. In effect asking *Why was these made?*
- Ask *What techniques are used to communicate the messages?* Probe about the covert messages that are used in the social media posts.
- Ask *How effective are those techniques?* Be sure to probe for evidence of the answers given.
- Have students talk about which media better communicated **to them** the message they had decided was the main reason for the documents creation. Probe as to why they feel one communicated better than another.
- Ask *What ideas, values, and information are overt?* in the documents. Probe for specific evidence from the documents about the aspects.
- Ask *What ideas, values, and information are implied?* in the documents. Probe for specific evidence from the documents about the aspects. Some of this might have come to light when asked about techniques used, but here is a place to review that and perhaps probe more deeply into the implications.
- Ask *What ideas, values, and information are left out?* in the documents. Probe for specific evidence from the documents about the aspects.
- Ask *How and why might different people interpret this differently?* Hopefully this will bring up the critical posts mentioned in the Reuters/ABC piece and the fact that all the other documents only replay positive responses.
- Probe about what impact these messages might have on others or on society.
- End with a general discussion of media and messages and what aspects of techniques and point of view of creators need to be considered when analyzing various types of media.