

## INTERN VOICES

“Through my internship experience I have found a place where all of my interests converge. I have had the chance to combine my passion for media, education, reform, and research and it has been eye-opening for me...It’s been an incredible experience and has led to so much more than I ever could have hoped for.”

**Kelsey Greene**

*2012 Video Production & Sustainability Intern*

“I gained real world experience creating and maintaining a business’s social media identity. It was a great learning opportunity for both the PLS staff and me to work towards utilizing various social media.”

**Adam Wacenske**

*2012 Social Media Marketing Intern*

“My internship gave me the hands-on experience that I needed. It was very fascinating to learn how to do marketing and promotion for a non-profit organization. I learned so much from the staff and other interns...when we all sat in group meetings and brainstormed strategies and tactics together.”

**Chau Nguyen**

*2012 Marketing & Promotions Intern*

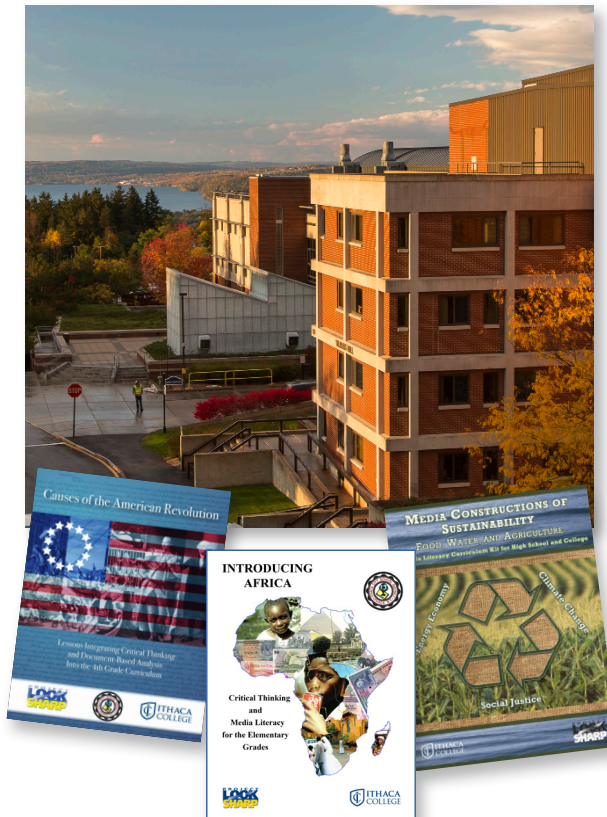
“Project Look Sharp was an amazing experience for me both as a student, and a future employee. They gave me a high level of responsibility while at the same time keeping the workplace fun and exciting. Every week I was excited to meet because I knew that what I had been working on really mattered.”

**Samantha Sheldon**

*2012 Health Curriculum Intern*

## Find us on campus & see what we do!

*104 Williams Hall*



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www.projectlooksharp.org

# PROJECT LOOK SHARP

## On-Campus INTERNSHIPS



www.projectlooksharp.org

 ITHACA COLLEGE  
School of Humanities and Sciences

# PROJECT LOOK SHARP

## WHO WE ARE

Project Look Sharp is Ithaca College's **on-campus, non-profit, award-winning** educational initiative. We support **media literacy and critical thinking integration** into K-12 and college-level classrooms. Our **internationally known** staff are recognized leaders in the global media literacy movement.



## WHAT WE OFFER

Project Look Sharp offers a personal, **one-on-one opportunity** for interns to work directly with staff to create media literacy materials for website and national distribution. Students can easily find a subject area to explore throughout their **for-credit, on-campus internship**, from Health to Presidential Campaigns, Sustainability, Justice issues, and beyond.

To learn more go to [www.projectlooksharp.org](http://www.projectlooksharp.org)

# INTERNSHIPS

## AVAILABLE POSITIONS

- ◆ **Marketing & Promotion Team**  
Concentrations in:
    - Database & Website Marketing
    - Design Marketing
    - Social Media Marketing
    - Media Outreach Marketing
  - ◆ **Video Production**
    - Plan, produce, and edit videos
    - Final Cut Pro experience is required
  - ◆ **Document Research**
    - Help research media literacy audio, visual, and print documents, new media tools, teacher education resource materials
  - ◆ **Lesson/Curriculum Development**
    - Topics in bullying, body image, stereotypes, health, violence, and more
- Check out the recent list of internships with full descriptions at [www.projectlooksharp.org](http://www.projectlooksharp.org)



## WHO WE'RE LOOKING FOR

Project Look Sharp is looking for IC **sophomore through senior** level students of any major, preferably with **relevant prior experience and/or education**.

Above all, we want students who are both **enthusiastic to learn and eager to work** towards media literacy integration.

# APPLY NOW

## APPLICATION PROCESS

Project Look Sharp's on-campus internships are offered for credit at 60 hours per credit, with a minimum of 1 credit.

Internship allocation is based on both the **application and an in-person interview**. We accept applications until all internships positions have been filled.



## HOW TO APPLY

**OPTION 1:** Go to [www.projectlooksharp.org](http://www.projectlooksharp.org) and apply online using the provided form

**OPTION 2:** Go to [www.projectlooksharp.org](http://www.projectlooksharp.org), download an application, and either send it to [looksharp@ithaca.edu](mailto:looksharp@ithaca.edu) or print it out and drop it off at 104 Williams Hall

**OPTION 3:** Go to 104 Williams Hall, pick up application, and return it to the same office